

EBR Intel

MEDIA PACK 2017

MAGAZINE | ONLINE | MARKET INTELLIGENCE | REPORTS | EVENTS

EBR Technology

EBR Marketing

**EBR North
America**



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ABOUT EGR

EGR Intel is the most respected publication in the industry, consistently providing exclusive news, interviews and comment from online gaming's most influential people. With a worldwide readership of over 12,000, EGR Intel connects you with the most influential decision-makers in international eGaming. As the industry's only monthly publication, EGR Intel is able to offer its readers more up-to-date insight and expert opinion than any other eGaming business title.

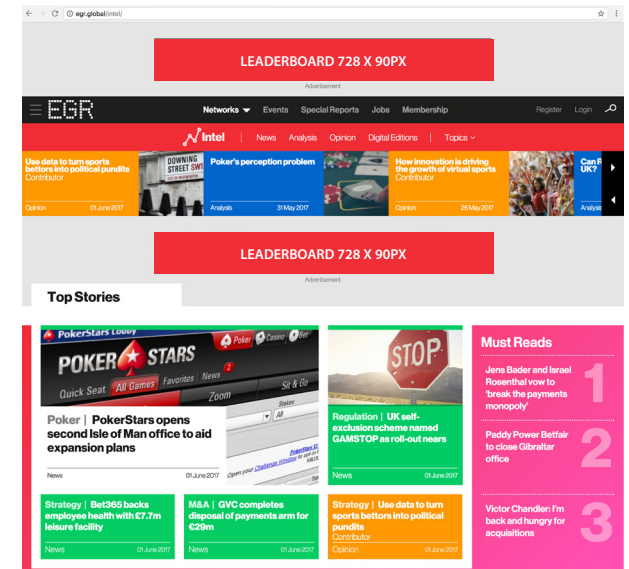
EGR Intel is supported by a dedicated subscriber-only website, egr.global/intel. The site is updated daily with breaking eGaming news from across globe, making it the industry's 'go-to' online source for the biggest news stories as they happen.

Every EGR Intel subscriber receives:

- EGR Intel print edition each month
- EGR Intel digital edition each month
- Unrestricted access to egr.global/intel
- Daily news snapshot email and breaking news alerts

Through a wide portfolio of products, EGR Intel offers you integrated, creative advertising campaigns to suit all budgets and marketing needs.

Connect your message with the industry's biggest decision-makers in a variety of ways, from printed publications and reports, to online media adverts and daily email newsletters, as well as networking and thought-leadership through conferences and summits.



EGR Technology

The only publication focused on current and future technology trends within the egaming industry, including handheld, wearable and reality-altering devices

EGR Marketing

Providing a blend of news, analysis and industry intelligence for marketers working within egaming's leading operator and affiliate businesses

EGR North America

The authoritative voice for the US and Canadian online real-money and social gaming industry providing in-depth coverage of key trends and developments



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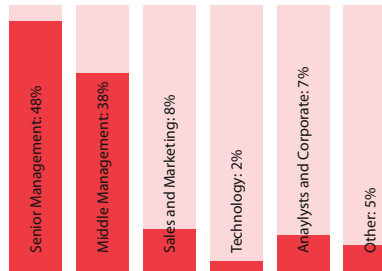
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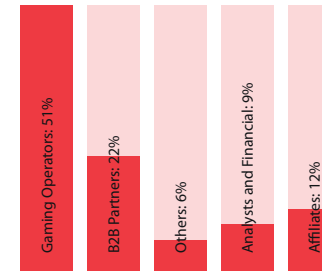
READERSHIP PROFILE

Who reads EGR Intel magazine?

Industry sectors



Readership by profession



unique page views



avg monthly views



avg pages per visit



avg visit duration

READERSHIP: 12,901

READERSHIP BY REGION



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DATE/ ISSUE NUMBER	EGR EVENTS AND DISTRIBUTION	EGR REPORTS*	FOCUS / ROUND-TABLES*	COPY DEADLINE
Jan 2017 EGR 152	ICE	Isle of Man	Awards Winners	02 Dec 2016
Feb 2017 EGR 153	ICE, LAC		Lotteries, Live Gaming, Affiliate	13 Jan 2017
Mar 2017 EGR 154	EGR Australian Power Summit, EGR Awards	Payments & Fraud	Loyalty	10 Feb 2017
Apr 2017 EGR155		Sports betting	Slots, IT & Infrastructure, Poker	10 Mar 2017
May 2017 EGR 156	G2E Asia, EGR Power 50	Malta	Platform, Marketing, Asia	13 Apr 2017
Jun 2017 EGR 157	EGR Eastern European Briefing, EGR B2B Awards		In-play, Financial Trading, Forex/ Binary	12 May 2017
Jul 2017 EGR 158	EGR Power Affiliates, iGaming Superstar, EGR Portugal Briefing	EGR B2B Winners Report	Marketing & CRM, Live Gaming, Lottery	9 Jun 2017
Aug 2017 EGR 159		Affiliate	Slots, Payments and Fraud	14 Jul 2017
Sep 2017 EGR 160	EGR Power Summit	Jurisdiction	Casino, Forex, Lotteries	18 Aug 2017
Oct 2017 EGR 161	EIG, BAC, G2E, EGR Italy Awards and Summit, EGR Operator Awards	Virtual Sport & DFS Report	Platform, IT & Infrastructure, Poker	15 Sep 2017
Nov 2017 EGR 162	EGR Future Digital Summit, EIG, MIGS, Sigma	Gibraltar	Power 50 issue – Power 50 list for 2016 announced	13 Oct 2017
Dec 2017 EGR 163		Casino Report	Sports betting, Fraud	10 Nov 2017
Jan 2018 EGR 164	ICE, EGR Nordics Briefing & Awards	Isle of Man	Awards Winners	08 Dec 2017
Feb 2018	ICE, LAC, EGR Australia Power Summit & Awards, EGR Data Briefing, EGR Power Latam		Lotteries, Live Gaming, Affiliate	12 Jan 2018

*Subject to change



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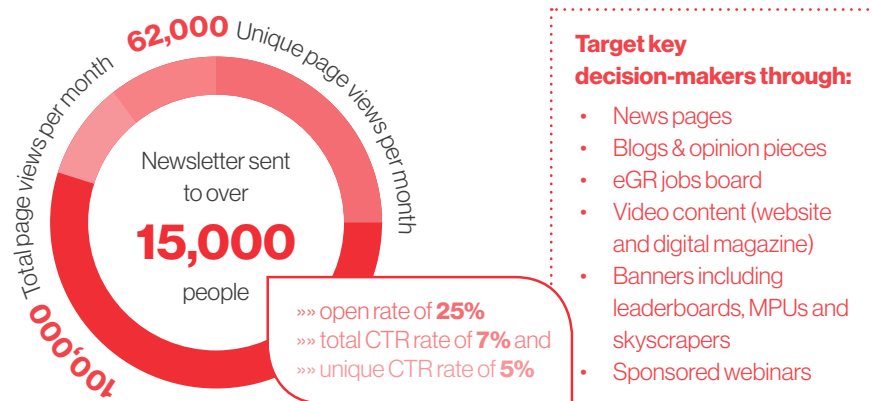
EGR ONLINE

EGRMagazine.com is the voice of the eGaming industry, providing subscriber-only access to all of the magazine content, as well as the latest news headlines and breaking stories.

No other industry website provides more up-to-the-minute news, industry developments and people moves than EGR Online, making it the go-to-source for in-depth, credible business information and market intelligence.

EGR Online is supported by a daily news snapshot email, which provides the latest industry news headlines to over 15,000 subscribers. Subscribers to EGR also receive the digital edition of the magazine each month, as well as access to the website's archive of past issues in digital format.

EGR Online key statistics:



EGR sponsored online news content

Limited to one online sponsored story per week, EGR now offers the opportunity to promote your message as a sponsored news story across the newsletter for 5 consecutive days, with your story available on the EGR Intel website archives indefinitely. This can be contributed as an article by yourselves or produced as a Q&A with one of EGR's editorial staff. Price £3,500 or £4,000 including a banner on the newsletter in best available position. Sponsored content - across website and newsletter. Good quality jpeg at 72dpi, no larger than 70kb.

EMAIL / SNAPSHOT	1W	4W	SPEC
Leaderboard	2,250	4,500	60px (H) x 468px (W)
Skyscraper	1,750	4,000	600px (H) x 150px (W)

WEBSITE / ONLINE	1M	6M	12M	SPEC
Leaderboard	1,500	7,500	12,000	90px (H) x 728px (W)
MPU	1,000	4,750	7,500	250px (H) x 728px (W)

DAILY E-NEWS BULLETINS

Daily snapshot

The EGR Intel Daily Snapshot is the industry's most read news-based ebulletin, covering up-to-the-minute worldwide industry news, which is delivered to over 15,000 industry professionals each day. It can be sponsored on either an individual or on a weekly basis.

Jobs alert

Every Friday, the latest job vacancies are included in the daily snapshot, allowing you to promote your hottest new jobs via text and banner adverts direct to over 15,000 industry professionals.



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MARKET INSIGHT

Reports EGR Intel produces a number of standalone, annual reports which focus exclusively on individual industry sectors. This gives you an opportunity to contribute both editorially and offer expert advice and opinion, as well as raise your company profile in your chosen sector.

All reports are distributed via the magazine, at key industry events and on the website.



WEBINARS

EGR Intel Surveys provide the sector with expert, relevant and timely insights into key markets within online gambling with data on product, brands, player behaviour, drivers of choice and media consumption along with analysis from EGR Intel Insights. The surveys are produced using comprehensive market research surveys for key online gambling markets and are designed to ask the questions that are important to driving growth in revenues and player satisfaction for egaming operators. This surveys provide detailed snapshots of the markets and give deep insight into both its current form and future prospects.

AWARDS

The EGR Awards recognise and reward excellence and innovation in online gaming. We host a number of Awards throughout the year, both for key regulated markets, service providers and our flagship EGR Operator Awards, now in its 12th year.

BRIEFINGS

The EGR Briefings are a series of one-day educational and networking events focused around key regulated markets. Each briefing is strictly by invitation, ensuring that each one is attended by a select audience of C-level professionals from each market.

SUMMITS

The EGR Summits bring together senior level decision-makers from online gaming's key operators and affiliates for exclusive education and networking. Each Summit is strictly by invitation, ensuring that each one is attended by a select audience of C-level professionals.

BREAKFASTS

EGR hosts monthly breakfast briefings open to subscribers and a select audience of senior online gaming professionals. Each one features a panel debate, where a line-up of experts will debate a current hot topic, followed by a Q&A with the audience. Each breakfast is preceded by a networking buffet breakfast.

To find out more about sponsorship opportunities for EGR Reports and Surveys, **contact the sales team on +44 (0) 20 7834 6553** or email sales@egrmagazine.com



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YEAR	MONTH	DATE	TOPIC	EVENT	LOCATION
2017	Jun	6	Operator Marketing & Innovation Awards	Awards	London
2017	Jun	6	B2B Awards	Awards	London
2017	Jun	27	Portugal Briefing	Breakfast Briefing	Portugal
2017	Jun	30	Power Affiliates	Networking	London
2017	Sep	18-20	US Power Summit	Summit	Laguna Beach
2017	Oct	23	Online Gambling	Breakfast Briefing	Rome
2017	Oct	23	Italy Awards	Awards	Rome
2017	Oct	26	Operator Awards	Awards	London
2017	Nov	13-14	Future Digial Summit	Summit	Farnborough
2018	Jan	TBC	Online Gambling	Breakfast Briefing	Malta
2018	Jan	TBC	Nordics Awards	Awards	Malta
2018	Feb	TBC	Australia Power Summit	Summit	Sydney
2018	Feb	TBC	Australia Awards	Awards	Sydney
2018	Feb	TBC	Asia	Breakfast Briefing	Hong Kong
2018	Feb	TBC	Power LatAm Summit	Summit	Buenos Aires
2018	Feb	TBC	Data Briefing	Summit	London

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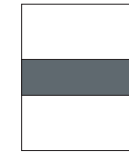
RATES



size	Double page spread
placement	internal
dimensions	426 x 276mm
rate	£6,890



size	Barn Door
placement	inside front cover
dimensions	213 x 276mm
rate	£7,950



size	Belly band
placement	internal
dimensions	213 x 69mm
rate	£7,500



size	1/1
placement	front cover takeover
dimensions	213 x 276mm
rate	£10,000



size	1/1
placement	inside front/back cover
dimensions	213 x 276mm
rate	£5,000



size	1/1
placement	outside back cover
dimensions	213 x 276mm
rate	£5,750



size	1/1
placement	internal
dimensions	213 x 276mm
rate	£4,000

Front cover takeover starting from £10,000 POA

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